

PROGRAMME

YETI - YOUTH EDUCATION THROUGH ILLUSTRATION CONFERENCES & WORKSHOPS ON ILLUSTRATION

6th - 8th October 2017

Branca, Albergaria-a-Velha
Portugal

WEBSITE **yeti.up.pt**

	6 th October (Friday)	7 th October (Saturday)	8 th October (Sunday)	9 th October (Monday)
08:00 - 08:30	-	Breakfast	Breakfast	-
08:30 - 10:00		Lecture Illustrated reportages (Tamara Garcevic)	Lecture I want my hat Narrative and Visual Storytelling (Joana Estrela)	-
10:00 - 11:30	-	Lecture The book cover a promise to the reader (Laura Fanelli)	Lecture Tips and tricks! (Ausra Kiudulaite)	-
11:30 - 12:00	-	Coffee Break	Coffee Break	-
12:00 - 13:30	-	Lecture A new Romanticism (Daniela Viçoso)	Workshop Comics (Joana Estrela)	-
13:30 - 14:30	-	Lunch	Lunch	-
14:30 - 16:00	-	Workshop Illustrated reportages (Tamara Garcevic)	Workshop Cover for a famous book (Ausra Kiudulaite)	-
16:00 - 17:30	-	Workshop Design the right cover! (Laura Fanelli)	Debate and presentation of future projects	-
17:30 - 18:00	-	Coffee Break	Coffee Break	-
18:00 - 19:30	-	Workshop Minizine (Daniela Viçoso)	Get-together with the community/ free time	Final exhibition vernissage at the Town Council's Library
20:00 - 21:00	Welcome session	Diner	Diner	-
...	Conferencists' presentation	Free Presentation	-	-

◆ INFO

WHAT IS YETI?

The purpose of YETI — Youth Education Through Illustration—is to get together international young illustrators wanting to share their knowledge and experience with other illustrators and enthusiasts on the matter through a 3 days' non-formal educational program with two distinct components: presentations/conferences and workshops.

Our goal is to organize not only a normal conference or workshop but to have both together so that participants can actually try what is presented by the lecturers decreasing the gap between them and the public, providing an actual development on participants' skills. Through these 3 days' easy going but productive meeting, we want participants not only to learn and practice but also increase their illustration network around Europe.

By participating at YETI participants will receive new tools and perspectives on illustration; learn from experience of other youngsters already recognized internationally as brilliant illustrators; change ideas in an international young group; work together with illustrators from different backgrounds and cultures; participate in a final exhibition of the work done during YETI; be part of the final video documentary; get a participation certificate; camp at a natural quiet environment of a XVIII century farm surrounded by private woods in Branca, Portugal;



QUINTA DAS RELVAS

Quinta das Relvas' Association (Branca, Portugal) is a NGO non-profit organization focused on developing activities about sustainability and Art through workshops, international exchanges, EVS volunteers and non-formal trainings. Quinta das Relvas is also focused on giving new opportunities and tools to those in need for a better and more sustainable lifestyle. Its coordinators, with 10 years of experience on the matters, are graduated on Arts (Fine-Arts) and Events Production. Quinta das Relvas develops its activities through the help of volunteers, funds from the town council and donators and from the profit from applications on its activities. Quinta das Relvas is a young organization with only (but fulfill) one year of existence. In 2017, besides YETI, we will receive two more Erasmus + projects, one artistic residence from the Faculty of Fine-Arts of the University of Lisbon, an Artistic summer camp and various workshops on the association main topics.

◆ OFFICIAL PARTNERS



◆ FAQ

3 DAYS CAMPING + 3 DAYS OF EVENT + FINAL EXHIBITION

Participation fee:

60€ (50% less for FBAUP and FBAUL students); two free vacancies for youngsters with few opportunities.

What does it include?

Participation on the 3 days' event; participation certificate; participation on the final exhibition; 3 days' camping (from friday till monday) with access to hot water showers and sanitary.

What does it not include?

Meals; material to be used during the workshops.

How to arrive by car?

Get to Branca (Albergaria-a-Velha) through IC2/N1, following Oporto direction; already in Branca, facing north, turn right to "Barroca"; at the top of the road turn right: Quinta das Relvas' gate is the first on your left!

How to arrive by bus?

Take "Rede Expresso" bus till Albergaria-a-Velha; Pick ups' schedule will be arranged!

How to arrive by train?

Take a train till "Estarreja"; Pick ups' schedule will be arranged!

What to bring:

Laptop; towel; tent; sleeping bag; personal hygiene bio-degradable items (if possible). We have some tents to rent as well.

Where to eat?

We will have a snack-bar/meals service and a small shop working during YETI. Nevertheless you will find a bigger supermarket, bakeries and restaurants just 10 minutes walking.

Where to buy materials:

You can take your own materials with you. Nevertheless we will have a small Ponto das Artes' shop at the venue where you may find painting and drawing materials to use during the workshops! Final exhibition: At the end of the last day, the final session will be opened to the community so you may also meet some people to whom you can show your work and explain a bit about your experience at YETI. Nevertheless there will be a final exhibition reuniting all the work produced at the event including the name of every participant and the final documentary. This exhibition will take place some weeks after YETI at one of the municipality of Albergaria-a-Velha cultural services.

VENUE FACILITIES:

- Conference/meeting domus
- Social area
- Beautiful forest and garden where to camp
- Shared bathroom with hot water showers
- Shop with art materials, groceries and souvenirs
- Snack-bar

◆ ILLUSTRATORS - LECTURERS

What we propose (summary of the information sent in the call) We believe that there is always a way of sharing knowledge even when there is a limited budget. Since we are a young organization and this is going to be our first illustration meeting we can only secure the payment of lecturers' flights, food and accommodation. We hope we will grow together and we will be able to get better every year, with better conditions for everyone in the project. The illustrators-lecturers selected will have their flights/train tickets, accommodation and meals completely covered.

FINAL DOCUMENTARY

After the meeting we will make a documentary focused on the works presented and results achieved. This documentary will be shared on our social media and our partners' (town council, universities etc) and the lecturers will also be able to use it to promote their work in particular.

RESULTS

Quinta das Relvas doesn't demand participants to leave their results (drawings, sketches etc.). Nevertheless we believe that it would be interesting to have a final exhibition at the town council (or one of its facilities) - another way to extent our audience and promote the work showed at the meeting.

◆ CONFERENCES, WORKSHOPS, BIO

JOANA ESTRELA (PT)

Lecture: I WANT MY HAT - Narrative and Visual Storytelling

This section will be a conversation about narrative techniques and the relation between image and text in picture books and comics. The aim is to shine a light on different ways to tell a (visual) story and to see how text and images can work together (and how to make the most of each!)

We will start by reading and analyzing the picture book, I WANT MY HAT by John Klassen, laying down the basic structure for a story (conflict, solution, catharsis). Then we will talk about the different dynamics of text and image (concordance and counterpoint), using examples from comics and picture books. I also plan to use some example from my own body of work, and share some of my own experiences as an author/illustrator, and techniques I use to write a picture book. Later, we will talk about 2 elements that are traditionally associated with comics, and can come very handy in visual storytelling: Balloons and Squares. We will see examples of how different artists use them. Finally we will talk about Narration Transitions (using Scott McCloud's classification), see examples and talk about how they help setting a mood, and timing for a story.

Workshop: Comics

Where do ideas come from? And how to start a story? This is a workshop full of exercises dedicated to tackling the white page in front of us, training narrative techniques and finding inspiration in ordinary life. The workshop starts with shorter and more constrained exercises, to warm up, and evolves into some exercises where there will be more freedom and time to develop a story in comic form. In the end, we will draw together, a collective story, so we can continue other people's ideas and find new adventures for each other's characters.

Biography

Joana Estrela started drawing family portraits early on which she wrote funny captions. One of his classics for birthday gifts consisted of making lists of things-that-we-say-when-we-are-angry, applying the idea to different family members. Her method of work has not changed much since then, because what motivates her to start a book remains her own amusement.

DANIELA VIÇOSO (PT)

Lecture: A new Romanticism

From pre-historical cavemen's drawings to church windows and music, from literature to French caricatures and newspaper comics, from cinema to manga, what is sequential art, how does it tie in with our community and our expressions? As someone whose work is very influenced by Portuguese folklore and Portuguese culture, I would like to propose a collection of lectures based on illustration and sequential art through the times. When does it start and when does it end? People and places are full of stories and history, elements that get often discarded as lowbrow or commonplace, as in the pursuit of contemporary art the aim at museums (not always, but it is a common practice in some higher grounds) tend to focus on the vague, the elitist and the void of existence. Experimental thought is needed but so are our roots, even something as basic as "what we like to do"; as it consistently forms a part of us and our approach to art forms. Now more than ever, we live in a global village. Outside there is a whole world of experience and thoughts and words and feelings that shapes us, our art styles and how we mold our art. So... what do we want to draw?

Workshop: Minizine

What is your story to you? What is your stylistic language? What do you care about?

Let's make a minizine. In this experiment we will divide a paper in four or eight, depending on time, and use the four principle themes of storytelling in sequential art: beginning, happening, action, resolution. Theme and style is free and experiences will be individual or in pairs if wanted. This space for the alumni to focus on what they consider their own stylistic language and their own sequential art language. Either by making daily sketch comics, or observing the world around and inside them. What I seek is for students to realize and express parts of their identity, their tastes, references, etc., while working under the knowledge of this.

Biography

Daniela Viçoso (b. 1990, Faro), graduated from the Faculty of Fine Arts of Lisbon with a Painting major, and later with an Illustration MA graduate degree at Kingston University, London. A storyteller and boy's love artist with literature and folkloric influences. Her work consists of primarily painting, illustration, doujinshi and also collective + solo exhibitions and merchandise. Artist statement: Boy's love, folklore, liberté, égalité, homosexualité!

LAURA FANELLI (FR)

Conference: The book cover - a promise to the reader

Human brain processes images several times faster than words. Therefore, when we choose a book, the cover is the very first thing that will catch our attention and will certainly guide our choice. But a good book cover doesn't limit to be outstanding. Rather than being only the envelope encasing the book, it forms, indeed, an integral part of it. Images, colors and composition awake feelings and invite us to continue reading, without revealing the whole plot nor misleading the reader. Drawing on some examples, Laura will explain the process to make a unique and relevant image through an eye-catching graphic design.

Workshop: Design the right cover!

A bad cover, with unclear pictures and a wrong design, suggests that also the contents of the book are poor. What makes the difference, then, between a good and a bad cover? Firstly, a good cover is harmonious, clear and powerful; secondly, it has to be relevant. The difference between a good, single picture, and a good cover as a whole, is that the first can be an end in itself, whereas the end of the second is the content of the book. During the workshop, the participants will realize the cover of a famous book, taking in consideration compositional, perceptual and commercial aspects.

Biography

Laura Fanelli is an Italian freelance illustrator and graphic designer. She's currently working at Atelier Le Canapé, a creative studio and association based in Toulouse, where she organizes workshops and exhibitions. She studied Visual communication at I.S.I.A, Urbino (Italy) and at E.S.A. Saint Luc Institut, Brussels (Belgium).

TAMARA GARČEVIĆ (IT)

Conference

The conference will give a general overview of the use of illustrated reportages to document events, from journalism to everyday storytelling. As it is an uncommon tool, I will show concrete examples of travel, event and wedding reportage, including some Love is Real reportages I've realized during last year. I will share my experience as an event illustrator and the method I use to turn a notebook full of sketches and notes that were taken in one day into a real story. Of course – there will be tips on how to survive a wedding as a reporter :)

Workshop

We will put into practice the statements made during the conference, focusing on the unique point of view every person has. Every participant will sketch, conceive and create its own short illustrated reportage of the day. The drawings live sketched should be realized with a comfortable and fast technique. They can be colored later, by traditional or digital coloring (in this last case, bring your laptop and tablet!). Together, we will look, read and discuss the reportages.

Biography

Tamara is a hyperactive illustrator and designer living in Italy. Passionate about cultures, languages and people, she fills her creations with experiences and memories.

AUŠRA KIUDULAITE (LTU)

During the workshop students will choose a famous book and will design the cover. The main goal is to make research of how to make an illustration with deep character, how to infuse life to the ordinary animal drawing. In my workshop, students go through different stages of creativity process. Starting from intuition drawing, then finding perfect shape using scissors without pen sketch, after do some paper collage, and at the end of the workshop they write about characters, they created. Four stages of the character development, based on how each part can combine in one vital illustration. Also I usually make short presentation "tips and tricks" on how I found my hidden creativity powers.

Biography

Ausra Kiudulaitė was born in Lithuania where she lives and works. She works as a freelance Illustrator and artist under the name Menulis Ranulis (The moon is a zero). Her inspiration and motivation to become an illustrator were her own kids; the need to teach them how images are able to transmit and communicate the strange and funny stories the universe is made of. Other Ausra's artistic influences also are children's vintage books, old movie posters and graphics, and Japanese printmaking.

